



Middlesex University
Dubai

Master of Science (MSc) in
APPLIED PSYCHOLOGY



London's
1st
& ONLY
University
Campus
in the UAE

NEW

Message from the Programme Coordinator



Dr. Annie Crookes, Senior Lecturer in Psychology and Campus Coordinator of the Psychology Programme

Welcome to the MSc Applied Psychology, Dubai's only psychology post-graduate programme. As a campus of Middlesex University we bring you internationally recognised degrees developed by the expertise of applied and academic psychologists across our campuses.

In particular, the MSc Applied Psychology has been designed with the international student in mind providing an introduction to a wide variety of applications for psychology in the real

world. This allows students to gain diverse academic skills and psychological knowledge which can be applied to their individual situations and careers. It may also be used as a stepping stone for personal development and potentially a future career in psychology.

The degree focuses on the application of psychological science to work and daily life and showcases the many fields covered by the psychology profession. These include, Organisational, education, health, counselling, neuropsychology and forensic. In each case the understanding of human behaviour students gain can be generalised beyond the specific field of psychology. For example, counselling skills such as listening and re-formulating a problem are at the core of managerial skills while understanding how people understand and manage their health and well being is important in families dealing with illness or for individuals trying to kick bad habits such as smoking.

Psychology is one of those subjects where a little bit of genuine interest and understanding goes a long way. We encourage students to read widely and to consider how the theories and research fit in with their own experiences. Therefore this degree is not only academic but fundamentally personal as well.



Why study the MSc Applied Psychology?

The MSc Applied Psychology masters degree at Middlesex University has been designed with an emphasis on research but also equips you with knowledge of theoretical and practical issues in areas of Applied Psychology. We supply you with course content designed to impart the advanced knowledge required to serve your interests and career aspirations.

The MSc Applied Psychology postgraduate degree is ideally suited to those with careers in Health, Human Resources or Education who want to further their knowledge of psychology in these contexts. Or, for those with an interest in personal development through gaining an advanced level, research focused degree in this field.



Aims of the programme

The general aim of the programme is to provide an intellectual setting within which students can both develop a fuller appreciation of substantive areas of applied psychology and improve their practical and analytical skills. The programme aims to provide a learning environment within which the successful student will:

- a) Gain knowledge and understanding of key areas of Applied Psychology in the workplace (e.g. Occupational, Health, Counselling, Business and Forensic Psychology).
- b) Develop core practical / research skills in applied contexts broadly relevant across a number of areas
- c) Gain knowledge and critical understanding of the various research techniques and statistical methods that may be viewed as appropriate to a postgraduate level training in psychology.
- d) Gain experience developing practical research, analytical and reporting skills working either as a member of a team or individually.
- e) Make an appropriate contribution to research within an area of Applied Psychology.

Future Careers

The several areas of psychology covered provide an in depth understanding of how psychology is applied in everyday life settings thus furnishing students with invaluable tools required for a successful career. In addition there is an emphasis on research skills development culminating in the thesis project.

Applied psychology graduates are concerned with the relations between people and work, and in the underlying causes of behaviour that impact on managerial or social policy. Therefore their expertise is relevant to both private and public sectors.

Opportunities for those with master's degrees tend to be concentrated in business, industry, and government settings; or students may work in academic settings and do independent consulting work. The degree will enable successful students to gain employment in the following areas:

- **Business:** The programme equips students with skills that focus on collecting and analyzing data, observing work behaviour and presenting results and recommendations to employers. This enables graduates to take up influential roles in key processes of hiring, training and motivating employees and facilitating effective leadership. Graduates will be able to develop new ways to increase workplace productivity or be involved in personnel selection. Opportunities also exist for private freelancing and/or consulting services in a wide range of business settings.
- **Education:** Graduates of this programme would have knowledge of children's typical and atypical learning which could be useful to teachers and education professionals.
- **Health Settings:** The programme includes elements of counselling skills and the causes of health related behaviour which would be important as part of health related professions and also in social work and policy development.
- **Justice System:** Opportunities may exist internationally within the legal and criminal justice system to provide psychological and mental health services for correctional facilities, police departments and the court system. The strong emphasis on forensic psychology teaches students about the underlying causes of crime and anti-social behaviour at all levels which is also important in youth and social work.

Our Careers and Employability Service (CES) offers you a range of support both while you're studying with us -and after you've graduated.

Criteria for admission to the programme

Academic Requirements:

- We welcome applications from graduates with a good honours degree, or equivalent qualification, in an appropriate subject. We also consider candidates with other relevant qualifications and individuals with a minimum of three years' work experience. Those without formal qualifications need to demonstrate relevant work experience and the ability to study at postgraduate level.

English Language Requirements:

- Students whose first language is not English will need a qualification that demonstrates competence in English, eg IELTS 6.5 with 6.0 min in all components or TOEFL no less than 575 (TWE minimum of 4.5) or Internet based 90 with no less than 19 in each component.

Programme structure

The MSc Applied Psychology programme is studied over two years on part-time basis. The programme is divided into study units called modules. It includes a range of taught modules together with a dissertation, (normally based on empirical research), carried out by the student. There are two 30 credit modules providing the opportunity to study topics within areas of Research Methods in Applied Psychology and Criminological and Legal Psychology. In particular the Research Methods module provides the opportunity to develop research and practical skills relevant across all areas of Applied Psychology. These include: qualitative methods, questionnaire and survey methods; methods for the statistical analysis of quantitative data. In addition, practical elements such as developing and

costing proposals and identifying ethical and professional considerations are also covered.

Four further 15 credit modules give this programme its wider appeal by offering four further popular areas of study within psychology namely; Applied Business Psychology, Counselling and Psychotherapy, Applied Neuropsychology in Education and Health Psychology.

The Thesis or Dissertation module (60 credits) encourages students to develop expertise in a particular area of Applied Psychology. Each 30 credit module represents approximately 240 hours of study commitment with typically 2-3 hours per week contact time. The MSc Applied Psychology is awarded for successful completion of 180 credits, including the dissertation.



PART TIME STUDY MODE (90 credits per year)

YEAR 1

Autumn Term (October – January)

PSY4012

Research Methods
(30 credits)

PSY4101

Health Psychology
(15 credits)

PSY4111

Counselling & Psychotherapy
(15 credits)

Winter Term (January – May)

PSY4019

Applied Psychology of Education
(15 credits)

PSY4112

Applied Business Psychology
(15 credits)

YEAR 2

Autumn Term (October – January)

PSY4222

Advanced Dissertation
(60 credits)

PSY4017

Criminological and Legal Psychology
(30 credits)



How is the course delivered?

Study Mode, Duration and Intakes

The MSc Applied Psychology programme is normally studied part-time over two years. The University Academic Calendar consists of two (2) terms a year. New students are admitted to the programme in the Autumn Term which starts in October each year.

Class Timings and Attendance

Classes are held at our Dubai Knowledge Village campus (Block 16) during the week (Sunday to Thursday) between 6:30pm and 9:30pm. You will be expected to attend one session per week per module, except for the Dissertation module in which you will be working individually on your project with some supervised elements. Attending scheduled weekly classes is an important requirement for completion of this programme.

Teaching and Learning

Taught modules are devised to ensure active learning both of the subject matter and of the skills essential to postgraduate level study. In addition to scheduled class time, students are expected to undertake independent study doing research work, preparing for lectures and seminars and working in groups.

A number of assessment methods are used at Middlesex University, and these vary depending on the content of the modules being taught. Assessment comprises a mixture of coursework, peer review, presentations and portfolio work. For example, you may give an oral presentation, read and comment on an academic article or write an academic essay. In addition, each module has a comprehensive range of on-line resources available to enhance your studies with us. You will receive detailed module handbooks each year with information on teaching and learning strategies, assessment methods and reading materials.



Module Narratives

- **Applied Business Psychology (15 Credits) - Compulsory**
- **Applied Neuropsychology in Education (15 Credits) - Compulsory**
- **Counselling Psychology (15 Credits) – Compulsory**
- **Criminological Legal Psychology (30 Credits) - Compulsory**
- **Health Psychology (15 Credits) – Compulsory**
- **Research Methods in Applied Psychology (30 Credits) - Compulsory**
- **Advanced Psychology Dissertation (60 Credits) - Compulsory**

Why study at Middlesex University?

- We are one of London's top universities in employability
- Middlesex University's Dubai campus is London's first and only University campus in the UAE
- Middlesex has received the highest possible rating from the UK's Quality Assurance Agency in 2009
- Our programmes offer a great combination of practice and theory – delivered by professionals and full-time academics with industry-experience
- Middlesex offers attractive fee payment plans and a commitment that we will not change your tuition fees during the course of your studies at Middlesex University Dubai as long as you have continuous enrolment, maintain good academic standing and graduate within the normal duration of the programme
- In 2007, Middlesex was ranked third in London for Teaching and Learning (HEFCE)
- The campus in Dubai, which opened in 2005, already has more than 1,200 students from over 60 nationalities
- We organise a regular programme of guest lectures and workshops by prominent speakers from the industry and government
- You have access to an on-campus Careers and Employability Service to assist you with your career goals
- Middlesex Dubai has a truly multi-cultural student body with over 70 nationalities bringing unique perspectives to the classroom
- We offer degrees that are 'internationally recognised' because they are delivered and monitored in exactly the same way as our London campuses

Fee

Total Programme Tuition Fees: AED 60,000/-
Payment Schedule: AED 10,000 per installment over six installments

How to Apply

Prospective students can contact the Admissions Office at Middlesex University Dubai to discuss their application with one of our admissions counsellors. Our location is:

Admissions Office

Middlesex University Dubai
Dubai Knowledge Village
Block 16, Ground Floor

Candidates can complete an Application Form and send it directly to our Admissions Office. Our address for postal correspondence is:

Admissions Office

Middlesex University
P.O. Box 500697
Dubai
United Arab Emirates

You may contact us by telephone on +971 (0)4 3678133 for admissions related enquiries or email the Admissions Office at admissions@mdx.ac

We encourage you to visit our campus and also to attend one of our open days. For more information, please visit our website at www.mdx.ac

Middlesex University Dubai

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